

FEEDING THE KIDS IN AMERICA SITE SPONSORSHIPS



WHAT WE DO

The Feeding the Kids in America program first launched in 2005 and now serves over 3,580 pasta dinners every night to low-income motel children at **62 different after-school program sites** spread throughout Orange and Los Angeles Counties. Caterina's Club learned the best way to make the biggest impact would be to partner with local afterschool programs such as Boys and Girls Club and YMCA locations.

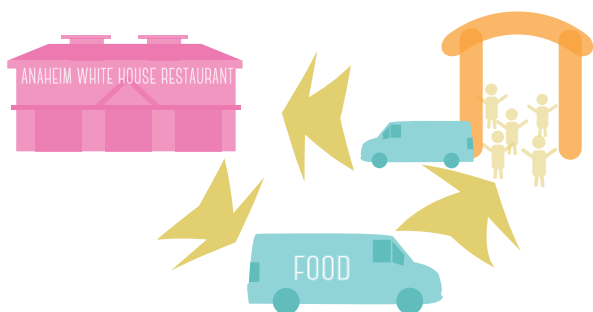
- THE ANNUAL AVERAGE COST PER SITE/PER YEAR IS \$7,000 -

CATERINA'S CLUB IS OFFERING A UNIQUE NAMING OPPORTUNITY WHICH ENCOURAGES LOCAL CORPORATIONS TO BECOME A CATERINA'S CLUB SITE SPONSOR WHERE THEIR NAME WOULD BE FEATURED AT EACH LOCATION,

'FEEDING THE KIDS IN AMERICA PRESENTED BY ...'

Site Sponsorship Also Includes:

- Logo recognition as a site sponsor on all event materials
- Caterina's Club website as a specified site sponsor
- Local media coverage noting your company's support
- Recognition in Caterina's Club's Annual Report
- Volunteer opportunities for employees to serve at the specified location



17.5 MILLION households struggle against hunger. -USDA

ORANGE COUNTY ranked second of all 58 counties in the state for food insecurity among low-income families. -California Health Interview Survey